

DIC to Exhibit Proprietary Polymers and Pigments at PAINT INDIA 2020— India's Premier Coatings Exhibition

Tokyo, Japan—It's official: DIC will exhibit at PAINT INDIA 2020, March 12–14, 2020, in Mumbai. Two wholly owned DIC subsidiaries, Singapore-based DIC Asia Pacific Pte Ltd, and India-based DIC South Asia Pvt Ltd, will exhibit DIC polymer and pigment products at the DIC PAINT INDIA 2020 booth.



9:00–18:00, March 12–14, 2020, Hall 1, Stall C4, Bombay Exhibition Centre, Goregaon, Mumbai

DIC PAINT INDIA 2020 Booth Concept and Exhibition Overview

Inaugurated in 1993, PAINT INDIA is one of India's premier forums for companies to disseminate and exchange information on coatings and the raw materials used therein. 2020 marks DIC's third consecutive appearance at this biennial coating industry event.

The DIC PAINT INDIA 2020 booth will showcase a wide range of coating-related products complying with regional standards. At PAINT INDIA 2020, DIC will feature and showcase an extensive lineup of polymers and pigments available in India.

DIC will organize products by application with industry segmentation. Specifically, products suited for the automobile, motorcycle, and construction coatings segments, among others. The DIC booth will feature proprietary acrylic, epoxy, and polyester resins, and resins essential for producing coatings. The DIC polymer display will feature waterborne resins currently attracting increased attention as environment-friendly options.

Paul Koek, Regional Managing Director, Asia Pacific, DIC Asia Pacific Pte Ltd, says, "DIC is proud to showcase the company's most popular polymers and pigments, including aluminum and other metallic-effect pigments, high-performance pigments for a wide variety of uses, pigments for plastic coatings, automotive interiors, and highly durable coatings for building exteriors. This year, DIC technical and product specialists will be on hand to provide specific product and application insights."

DIC PAINT INDIA 2020 Booth Product Overview

Polymers (Synthetic Resins): Acrylic resins (ACRYDIC and IDECRYL); Alkyd resins (ALUKIDIR and IDEKYD); Amino resins (AMIDIR); Epoxy resins (EPICLON); Epoxy ester resins (ALUKIDIR and IDEPOXYESTER); Polyester resins (BECKOLITE and IDESTER); Waterborne acrylic resins (BURNOCK); Waterborne epoxy resins (EPICLON); Waterborne polyurethane resins (HYDRAN)

Pigments: Aluminum pigments (Benda–Lutz); High-performance Organic Pigments (Quindo, Perrindo, Fanchon, Fastogen); Mica pigments (SunMICA); Pigment dispersions (Predisol, Sunspense)