



January 6, 2015

### **DIC Announces Plans to Establish Polymer Technical Facility in Thailand**

*New facility will reinforce and enhance the efficiency of polymer-related technical activities in the Asia-Pacific region*

**Tokyo, Japan**—DIC announced today that it will establish a new polymer technical facility in Thailand. The purpose of the new facility, the Polymer Technical Center–Asia Pacific, is to reinforce DIC’s ability to provide polymer products refined to meet the needs of customers in the burgeoning Asia–Pacific region. (As used here, the term “Asia–Pacific region” excludes Japan and the People’s Republic of China (PRC).)

With economic development continuing to fuel growth in demand, the Asia–Pacific region’s market for polymer products is attracting attention as the second largest in the world after that of the PRC. The DIC Group’s regional polymers business—which centers on Siam Chemical Industry Co., Ltd. in Thailand, P.T. Pardic Jaya Chemicals in Indonesia and DIC Epoxy (Malaysia) Sdn. Bhd. in Malaysia, backed by technological support from the parent company in Japan—supplies local customers and other DIC Group companies. By establishing a local technical support facility and concentrating investment and resources, DIC aims to create a service framework that will allow it to respond swiftly to local market requirements and accelerate efforts to expand overseas sales of polymer products, a key strategic focus. The new facility will also be important from a human resources perspective, enabling DIC to train local technical staff, thereby enhancing its technological prowess in the Asia–Pacific region, and to foster employees capable of functioning effectively in a global business setting.

The Polymer Technical Center–Asia Pacific will be situated within the site occupied by Siam Chemical Industry’s plant in the Bangpoo Industrial Estate, in Samut Prakan Province, which neighbors Bangkok. The site’s proximity to Suvarnabhumi International Airport offers key advantages, ensuring convenient access to global customers and target markets and positioning the new facility ideally for collaboration with the recently established Printing Inks Technical Center–Asia Pacific, located in the Amata Nakorn Industrial Estate in nearby Chonburi Province, as well as with Singapore-based DIC Asia Pacific Pte Ltd, the Group’s regional headquarters.

Looking ahead, the Polymer Technical Center–Asia Pacific will oversee and direct technical aspects of the DIC Group’s polymers business in the Asia–Pacific region, which is expected to continue seeing robust demand. As such, the facility will promote R&D in line with themes tailored to the needs of regional customers.

# *Press Release*



**DIC Corporation**

The DIC Group will continue to establish new and enhance existing R&D facilities in its various businesses, thus reinforcing its ability to customize products to local needs. Through these efforts, the Group will strive to further earn the trust and confidence of its customers around the world.

## **Profile of New Facility**

Facility name: Polymer Technical Center–Asia Pacific  
Address: 549 Moo 7, Sukhumvit Rd. Km35.5,  
Bangpoomai Samutprakarn 10280, Thailand  
Total investment: Undisclosed  
Start of operations: First half of 2015

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