

January 29, 2018

DIC Corporation

DIC Rates Three Stars in the First Nikkei Smart Work Survey

—Earns high marks in several categories, including innovation realized through collaboration with external partners—

Tokyo, Japan—DIC Corporation announced that it earned a three-star rating in the First Nikkei Smart Work Survey, which was conducted in 2017 in connection with the Nikkei Smart Work Project, an initiative by Nikkei Inc. designed to support companies working to enhance productivity through work style reform and technological innovation.



Nikkei uses the Nikkei Smart Work Survey to rate the success of participating companies in translating smart work practices into improved performance, assigning stars (5, 4.5, 4, 3.5 or 3) to top achievers. In addition to a relative assessment of participating companies' responses to survey questions regarding human resources, innovation and market development, these ratings are based on polls of consumers and Nikkei journalists, as well as on external data. A total of 602 companies participated in the 2017 survey, 313 of which earned three or more stars. DIC earned high marks in several categories, including innovation realized through collaboration with external partners.

Key Related DIC Group Initiatives

- DIC joins forces with French firm Fermentalg to develop a new generation of natural food colorings
http://www.dic-global.com/en/release/2017/20170912_01.html
- DIC and U.S. Firm Nanosys Announce Collaboration in the Development of Inks for Use in the Production of Inkjet-Printed Quantum Dot Color Filters for Displays
http://www.dic-global.com/en/release/2017/20171206_01.html

The DIC Group is dedicated to conducting its business while retaining a strong commitment to five key concepts: preserving safety and health, ensuring fair business practices and respect for diversity and human

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rights, maintaining harmony with the environment and advancing its protection, managing risks, and creating value for society through innovation.

Going forward, the DIC Group will step up efforts to enhance its market development capabilities. Through constant innovation, the Group will also strive to create enhanced value and to contribute to sustainable development for its customers and society.

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