



April 1, 2015

DIC to Participate in the 2015 China Information Technology Expo (CITE 2015)

Tokyo, Japan—DIC Corporation will participate in the 2015 China Information Technology Expo (CITE 2015), which will be held this month in the city of Shenzhen, Guangdong Province, in the People's Republic of China (PRC). Established as the PRC's first government-hosted exposition focused on information technology, CITE also boasts the largest exhibit area for display-related technologies of any such event in the country. This year, the event expects approximately 100,000 visitors.

DIC's booth at CITE 2015 will feature a panel presentation focusing on materials used in touch screen components, including liquid crystal (LC) materials, high-performance pigments, fluorochemicals, polyurethane adhesives and materials for printed electronics. During the exposition, DIC will also give a presentation on its high-performance pigments for color filters.

CITE 2015

Dates: April 9–11, 2015

Venue: Shenzhen Convention & Exhibition Center, Shenzhen, Guangdong Province, PRC

Website: http://www.chinaexhibition.com/Official_Site/11-6653-CITE_2015_-_The_3rd_China_Information_Technology_Expo.html

Outline of products to be exhibited at DIC's booth

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| LC materials | <ul style="list-style-type: none">• LC materials for VA/PSVA modes• LC materials for n-FFS mode• Passive VA for automobile use |
| High-performance pigments | <ul style="list-style-type: none">• Blue pigments for color filters• Green pigment (G59) for wide-color gamut color filters |
| Polyurethane adhesives | <ul style="list-style-type: none">• Reactive hot-melt adhesive for assembling mobile phones (<i>TYFORCE FC-1000</i>)• Reactive hot-melt adhesive for bonding electronic modules (<i>TYFORCE FC-5000</i>) (prototype) |
| Fluorochemicals | <ul style="list-style-type: none">• UV-reactive surface modifiers for matte UV coatings (<i>MEGAFACE RS-57</i>)• Fluorinated antimudge coatings for glass (<i>DEFENSA SS</i> series) |
| Materials for printed electronics | <ul style="list-style-type: none">• Electroconductive inks for gravure offset printing that are suitable for mass production |

Press Release



DIC Corporation

DIC Presentation

Date: April 10, 2015

Venue: Jasmine Hall, 6F, Shenzhen Convention & Exhibition Center

Title: “High-performance pigments for color filters”

(Speaker: Katsunori Shimada, Color Materials R&D Group, DIC Corporation)



Artist's conception of DIC booth at CITE 2015

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