



June 6, 2014

### DIC Participates in the 2014 International Touch Screen Technology & Equipment Exhibition (Touch China 2014) in Shenzhen

**Tokyo, Japan**—DIC Corporation will participate in the 2014 International Screen Technology & Equipment Exhibition (Touch China 2014), which starts June 9 at the Shenzhen Convention & Exhibition Center, in the city of Shenzhen, Guangdong Province. Touch China is the touch screen industry's most influential exhibition in the PRC. A record 350 companies will exhibit this year, with visitors expected to number 45,000.

DIC's booth at Touch China 2014 will focus on a variety of materials used in touch screen components, including liquid crystal materials, fluoro chemicals, urethane adhesives and industrial adhesive tapes. Visitors will have the opportunity to see both product exhibitions and live demonstrations.

#### Touch China 2014

Dates: June 9–June 11, 2014

Location: Shenzhen Convention & Exhibition Center, Shenzhen, Guangdong Province, PRC

#### Outline of products exhibited at DIC's booth

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|-----------------------------|---|
| Liquid Crystal Materials    | <ul style="list-style-type: none"><li>• Liquid Crystal Materials which has negative dielectric anisotropy (Negative LCs for various TFT modes)</li><li>• Liquid Crystal Materials which has positive dielectric anisotropy (Positive LCs for various TFT modes)</li><li>• Passive VA for Automobile Use</li></ul> |
| Fluoro chemicals Materials  | <ul style="list-style-type: none"><li>• UV Reactive Fluoro chemical Surface Modifier MEGAFACE RS-90</li><li>• Additive for electrolyte of Li-ion battery MEGAFACE EXP.TF-2164</li></ul>   |
| Urethane adhesive Materials | <ul style="list-style-type: none"><li>• Reactive Hot-Melt Adhesive for Assembling Mobile Phone TYFORCE PUR-200A</li></ul>   |
| Adhesive Tape               | <ul style="list-style-type: none"><li>• DIC Adhesive Tape (Thin type)</li><li>• Thin type foam based double-coated adhesive tape with superior water-proof property DAITAC WSR series</li><li>• For fixing toughened glass to the glass panel Acryl / Silicon adhesive tape ACS7650W-100</li></ul>                |

# *Press Release*



**DIC Corporation**